MAY 5

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PARLIAMENT PARTY ZONE

AGENDA

TUESDAY - MAY 5, 1999

- **Legal Issues**
- **Sweepstakes**
- **IVR**
- **Timeline**
- **Materials**
- **Year Round Clubs**
- **Club Recommendations / Selections**
- **Floating Clubs**
  Brainstorming Meeting was previously set for 4/27
  Rough Budget Outline to PM 5/4/99

- **Contracts** – GMR provided input on 5/3/99
- **Creative** 5/5/99
- **Advertising** – new media plan
- **Manuals**
  Submitted to PM 5/3/99
- **Survey Cards**
- **Best Buy / Sports Authority Gift Certificates**

ppz - use go where the people be

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